

Mr Lee How Sheng

Workshop on Corporate Social Responsibility – Singapore Pools (Pte) Ltd

Singapore Pools was set up in May 1968 to combat illegal betting and to channel surpluses towards good causes. Today, Singapore Pools offers legal betting on 4D, TOTO, Singapore Sweep, Scratchit!, football betting and motor racing betting.

The presentation will provide an overview of Singapore Pools' philosophy on responsible gaming and how responsible gaming is integrated into the day-to-day operations of Singapore Pools as the legal operator of lotteries and sports betting. He will also highlight some of the responsible gaming initiatives and measures that Singapore Pools has carried out in the recent years, focusing on aspects of youth gambling.